

# SANLORENZO

## Sanlorenzo: four prestigious awards crown the success of the group

*Massimo Perotti receives the 'Premio Leonardo Qualità Italia 2023' Award, the 'Lifetime Achievement Award' at the International Boat Builders in Amsterdam. The shipyard is also celebrated at Ambrosetti's WPP Forum and at the Italy Informa Awards for the boating industry.*

Press Release, 17 November 2023 - Sanlorenzo, world leader in luxury yachting, has achieved four prestigious accolades, crowning the company's success.

In Rome, on November 17 at the Sala della Regina in Palazzo Montecitorio, the **Premio Leonardo Qualità Italia 2023** Awards took place, promoted by the **Leonardo Quality Committee**, which recognize quality, innovation and export vocation of companies representing Made in Italy excellence in different industrial sectors. Sanlorenzo, in the person of his Executive Chairman Massimo Perotti, has been awarded as a leading global company in the field of luxury boating. The ceremony was attended by the President of the Committee Leonardo Luisa Todini, the President of the ICE Agency Matteo Zoppas, the Vice President of Confindustria Barbara BeltrameGiacomello, Minister of Enterprises and Made in Italy, Adolfo Urso, and Minister of Foreign Affairs and International Cooperation, Antonio Tajani.

On the evening of Thursday, November 16, while the yachting industry gathered at the National Maritime Museum in Amsterdam to celebrate the best in boating at the 9<sup>th</sup> **Boat Builder Awards for Business Achievement**, Massimo Perotti has been awarded with the **Lifetime Achievement Award**. The event, organized by IBI - International Boat Industry, the world's leading information and market intelligence platform in the nautical field. In the motivations, after mentioning that the Executive Chairman of Sanlorenzo is the youngest entrepreneur to have received this award, the jury emphasized that Massimo Perotti has made an important contribution not only to the companies he led, but also to the whole nautical industry. Today he continues to lead the development of Sanlorenzo's innovative products, and the judges were unanimous in their decision to name him the winner of this year's Lifetime Achievement Award, joining the roll call of the major players in the industry in the Boat Builder Awards. The jury also wanted to mention that "under his management, Sanlorenzo has increased turnover from 42 million euros in 2004 to more than 740 million in 2022, placing it today among the world's leading builders of motor yachts and superyachts."

On the day of November 17, two other important recognitions. In Milan, General Manager Ferruccio Rossi represented the luxury Maison at the **WPP Ambrosetti Forum** where Sanlorenzo was celebrated among the 10 companies operating in Italy that have distinguished themselves for their economic results, capacity for innovation, attentive and participatory communication with stakeholders, attention to the territories in which they operate, and investments and projects with a high social impact. In the evening in Rome at a ceremony at the Luiss Campus, Massimo Perotti

will receive the **Italia InformaAward**, a coveted recognition of Italian excellence, and of entrepreneurial personalities who share the ambition to emerge in a very complex economic and international scenario. Opening the awards ceremony, now in its sixth edition, will be Luiss General Director Giovanni Lo Storto.

**Massimo Perotti, Executive Chairman of Sanlorenzo, said:**

*"I feel deeply honored by these prestigious awards, that, in addition to a singular contemporaneity, come after the presentation, a few days ago, of the economic results for the first nine months of 2023, with numbers that fully confirmed the strength of the Sanlorenzo brand and its business model proper of the very high-end luxury Maisons. However, these awards, each with their own characteristics, go beyond the mere economic dimension. The Leonardo Committee Award, with 30 years of history, is one of the most important and well-known awards of Made in Italy business excellence. IBI's award is given in an arena that represents the best of world boating. Ambrosetti's selection in a cluster of successful companies celebrates Made in Italy in such a prestigious occasion as the WPP Forum, and Italia Informa's award is characterized by the idea of rewarding the "best," talent, courage, and the ability to be "visionary." I believe that all the different motivations for the awards brought together truly represent a crowning achievement for the success of our company and our business model, which is today more than ever focused on integrating ESG criteria into strategic decisions and manifesting a tangible dedication to social and environmental responsibility. Success, I want to emphasize, to which the entire great team of Sanlorenzo employees and collaborators contributed, to whom my sincerest gratitude goes."*

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